

16th Annual
INDIANAPOLIS
AIR SHOW 
www.IndyAirShow.com
JUNE 22-24, 2012



EVENT PROFILE

Since 1997, the Indianapolis Air Show has been thrilling audiences of all ages, while generating over \$1.3 million dollars in proceeds for high-profile children's charities. As one of the nation's premier air show events, the Indy Air Show offers significant opportunities for association and participation.

Market Area

Central Indiana Region serves as the primary target market, with a special focus on the Indianapolis MSA --consistently reaching over 2 million people with TV, print, radio, and grassroots promotions.

As a high-profile aviation event, well-connected to industry insiders, and featuring the most sought after military and civilian aviation assets... the Indy Air Show attracts visitors from around the world.

Attractor Factors

Jet Team Demonstrations
Parachute Teams
Military History Encampment
Hoosier Aviation Authors, Celebrities and Patriotic Reunions
Golf Classic
World Class Civilian Performers
Thrilling Specialty Attractions
KIDS ZONE
Classic & Antique Car Show
Quality Food & Beverage Vendors
Static displays ranging from Warbirds and historic aircraft, to heavy jets and helicopters

Visitors, Tickets & Hospitality

Group entertainment is serious business at the Indy Air Show and there are lots of great ways to play! Festival-style, General Admission seating opens the door to a tiered selection of unique upgrade options including: Reserved Sun Tables, Private Flight-Line Chalets, and Aviators Club.

Community Focused

The Miracle Ride Foundation II, Inc. d/b/a Indianapolis Air Show is a 501(c)(3) charitable entity with a legacy of supporting community causes. The net proceeds of the Air Show are distributed to the Central Indiana Community Foundation (CICF) earmarked for Children's causes. Corporate participation enables an educational and entertaining event that in turn generates proceeds for the charity.

Facilities/Parking

Hosted at Mt. Comfort Airport, just a few miles east of downtown Indianapolis, the Indy Air Show offers ample FREE on-site parking, RV and overnight parking, VIP parking and shuttle transportation into the show grounds. Fly-in guests appreciate plentiful GA ramp space and preferential run-way treatment.

For more information visit IndyAirShow.com or call today at 317-335-7252

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